

Builder says cost a factor

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When it comes to the first and even second-homebuyer markets, it seems that affordability and flexibility are the perennial concerns.

Local builder Blueprint Homes is aiming to address these issues with its new Freedom range, a collection of

spacious, economical family home designs that can be easily altered by buyers to suit their specific lifestyle needs.

“With a tightening of the housing market, we have seen many first-homebuyers struggle to get a foothold in the property door, so affordability was a key consideration for us,” Blueprint



The Spirit Deluxe is one of Blueprint Homes' Freedom range that can be altered to suit specific lifestyle needs.

general manager Craig Park said.

“By providing a range of

cost-effective designs, home ownership is now within reach for many people who thought they would never have their own piece of the great Aussie dream.”

Mr Park said the range included six designs, all with four bedrooms, two bathrooms, a theatre room, study and open-plan living area. Three of the designs also incorporated alfresco areas.

The designs had between 263sqm and 320sqm of total area and cost from \$155,650.

The designs are available with two levels of specification and Mr Park said there was flexibility to enable homeowners to tailor the level of finish according to their priorities.

“Our Deluxe specification

includes items such as 900mm stainless-steel kitchen appliances, dishwasher recess, clear glass pivot shower screens, china basin, 170-litre hot water and floor tiling to all wet areas.

“Homes with the Deluxe specification are within reach of many first-homebuyers, however people with slightly less to spend can still select from the range and get a foothold in the property market.

“The Concept versions have a similar design footprint as their Deluxe counterparts but give people the flexibility to add features that are particularly important to them.”

For more information, visit www.blueprinthehomes.com.au or phone 6241 4840.



Homes with the Deluxe specification, such as The Haven, are within reach of many first-homebuyers.