

GEMMA NISBET



Blueprint Home's Manhattan display, pictured, was inspiration for Elements 78.

Elemental design bucks small trend

Bucking the recent trend for smaller homes, Blueprint Homes has launched a spacious new four-bedroom, two-bathroom design called the Elements 78.

With an area of 300sqm, the design also includes an open-plan space incorporating the kitchen, meals, family and games areas, an audiovisual room, activity room and study, as well as a double garage.

The launch followed the recent success of the company's Platinum Mk2 design and the new design was named accordingly, with 78 being the atomic number for platinum, said Blueprint general manager Craig Park.

Both the Platinum Mk2 and Elements 78 designs had high levels of specification at low price points.

"We have always been committed to providing real value for our customers and while there has been a recent trend towards smaller homes, we still find many customers want a four-bedroom

home with features including a separate activity areas for the kids at a reasonable price," he said.

The front elevation of the home also draws inspiration from one of Blueprint's other popular designs, the Manhattan, which was previously on display at Southern River.

There are only a few small differences between the two elevations, such as minor differences in their widths, the orientation of the front door to the road, and the configuration of windows.

The Elements 78 will come with Blueprint's "Signature" specifications, which include 900mm stainless-steel kitchen appliances, pivot glass shower screens and china basins.

It is priced at \$169,990 for a limited time.

For more information, visit www.blueprinthomes.com.au or call 6241 4840.
